



live
unlimited

*Cadence (age 17) lives with sickle cell disease,
and her mom*



Introducing
live
unlimited

It's time for:

- Advancing access to better care and treatment
- You to feel empowered in your health and wellness
- Progress in sickle cell disease education with the support of Novo Nordisk

**No one
knows your
story better
than you do.**

**At Novo Nordisk,
we're here
to listen.**

The hope for a future where we can one day live without limits means having choices. It means gaining back moments that belong to you, not sickle cell disease. It means being able to show up for yourself and your community without hesitation.

Our goal is to partner with the sickle cell disease (SCD) community to help build capabilities that improve access to comprehensive care by helping support recommendations that raise the global standards of SCD research and care.

**live
unlimited**



Terry (age 31) lives with sickle cell disease

Guard your health and stay informed for your future.

Sickle cell disease is an inherited condition that affects your entire body. It changes the shape of some red blood cells, making them rigid and curved like a "C" or a sickle. These sickled cells can block blood flow and reduce oxygen delivery throughout the body, which may cause pain and long-term organ damage.

By managing your sickle cell disease, you may improve red blood cell health, reduce blockages, and reduce the number of pain crises. Keeping an open dialogue with your healthcare provider about what is happening inside your body is critical. Also, the more you can follow your care plan, the more you're able to protect your red blood cells and may prevent damage to vital organs over time.

Consistent, preventative care isn't just about feeling better today, it's an investment in living unlimited for your tomorrows.

We're in your corner.

Shirley (age 69) lives with sickle cell disease and is a Novo Nordisk consultant

For over 100 years, Novo Nordisk has been dedicated to healthcare, and for over 35 years, we've been improving the lives of people living with rare diseases and blood disorders.

We want to partner with the SCD community to help build capabilities that improve access to comprehensive care. Among other things, we are supporting recommendations to help raise the global standards of SCD research.



Let's keep moving toward
a future where all people
with sickle cell disease can

live
unlimited



Scan the QR code to join the community

No personal information will be collected by scanning.

Follow us on socials

for community support because your diagnosis doesn't define you.



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